

VERMONT BANKERS ASSOCIATION, INC.



VERMONT BANKERS ASSOCIATION

presents

3rd Annual

Women in Leadership Conference

March 6, 2019

Capitol Plaza, Montpelier

**EMPOWERING LEADERSHIP IN
THE FINANCIAL SERVICES INDUSTRY
AND WOMEN'S JOURNEY TO LEADERSHIP**

VERMONT BANKERS ASSOCIATION WOMEN IN LEADERSHIP CONFERENCE

The Vermont Bankers Association invites you to attend our third annual Women in Leadership Conference to be held on Wednesday, March 6, 2019 at the Capitol Plaza Hotel & Conference Center, 100 State Street, Montpelier, Vermont.

We encourage this invitation be forwarded to your male colleagues as this year's conference will cover topics that affect both men and women in their daily roles at their financial institutions. Participating in this conference will allow attendees to network and converse with industry leaders and receive informational tools and strategies to thrive in the ever-changing environment of financial services. In addition, participants will learn the latest outlook on the economy and the importance of continuing education in the workplace.

This conference is open to **all** levels of staff at any VBA member institution or associate member firm interested in leadership and career growth. Please review the attached in-depth preliminary program outline for more information on the presentations and speakers. No one will be turned away – all are welcome!



VERMONT BANKERS ASSOCIATION WOMEN OF THE YEAR AWARD

New to the 2019 Women in Leadership Conference, the VBA Woman of the Year Award celebrates a woman in banking who excels at her profession, is active in their community and supports other females to reach their full potential. This is a bank-wide opportunity, with emphasis on the ability to lift other women to help them succeed.

If interested in nominating yourself or another woman in banking, please email Amy Dickinson at vtbanker@sover.net for information on the nomination process. Nominations must be received by February 1, 2019.



8:30 a.m.

REGISTRATION AND CONTINENTAL BREAKFAST

9:00 a.m.



WELCOME AND INTRODUCTIONS

Phil Daniels, Vermont Market President, TD Bank
VBA Chairperson

9:05 a.m.



ISSUES VERMONT WOMEN FACE

Lisa Senecal, The Maren Group

2018 was a watershed year for women as a year-long spotlight was shone on issues of sexual assault, harassment, and discrimination, and a record number of women were elected to the US Congress. Lisa Senecal, founder of the Maren Group, will speak about how her personal experience with sexual assault and harassment led her to shift her professional focus and seek leadership roles to effect change. As a Commissioner on the Vermont Commission on Women, Lisa will discuss obstacles facing women in Vermont seeking leadership and entrepreneurial roles, as well as the general challenges faced by and progress achieved by women in Vermont.

10:00 a.m.



Fostering a Culture of Employee Engagement

Leslie Kendall Keith

AVP, Client Services, Relationship Management
COCC

Why does employee engagement really matter? It all comes down to leadership, developing a sense of connection for all, and providing a purpose to each individual in your institution. From succession planning to creating a brand that makes customers connect, it starts with your employees. Learn about the journey of creating a workspace centered around employee engagement and the benefits it provides along the way. We will also discuss why we believe high employee engagement is critical to all institutions and their future success.

11:00

BREAK

11:20 a.m.

LEGISLATIVE UPDATE

Chris D'Elia, Vermont Bankers Association

12:00 p.m.

LUNCH

ECONOMIC OUTLOOK & TRENDS IN VERMONT AND NEW ENGLAND

Jeff Carr, Economic and Policy Resources



PRESENTATION OF WOMAN OF THE YEAR AWARD

1:15 p.m.

FIRESIDE CHAT

Vermont Supreme Court Justice Karen Carroll and
Mary Powell, CEO, Green Mountain Power



2:15 p.m.

TABLE TOP DISCUSSIONS AND NETWORKING OPPORTUNITY

Participants will spend time in different discussion
groups addressing the following issues:

Round 1: How do you deal with Regional Bank
Managers

Round 2: Career, parenting, and parenting your
parents. Recognize that career and parenting is-
sues change and evolve as children grow up.

Round 3: Mentoring: Supporting others by being
a mentor or finding one for yourself.

3:30 p.m.

WRAP UP AND ADJOURNMENT

Overnight accommodations are available at the Capitol Plaza Hotel & Conference Center at the conference rate of \$131.00 single and \$141.00 double (plus 9% Vermont Rooms and Meals Tax and 1% Montpelier City Tax). Please contact the hotel directly at (802) 223-5252 and mention the VBA Women In Leadership Conference in order to obtain the group rate. **Hotel reservation dead-line is Wednesday, February 6, 2019.**

Hotel parking permits will be sent the week prior to the event to all registered individuals. Deadline for registration is Friday, February 22, 2019. Cancellations: Registrations may be canceled prior to noon on Friday, February 22nd by notifying the VBA office at 802-229-0341. Refunds are subject to a \$25.00 per person service charge. Any cancellations received after noon on February 22nd are not refundable but are transferable. All registrations received by fax or email are subject to this policy.

If you have questions, please contact Amy Dickinson at the VBA office at 802-229-0341.

MENU

Continental Breakfast: Orange & Cranberry juice; assorted scones & muffins; fresh fruit; yogurt & granola

Lunch: **Chicken Bruschetta** - Pan-seared, and topped with fresh tomatoes, basil, garlic, olive oil, fresh mozzarella, and a touch of balsamic. Served on a bed of baby spinach

Raspberry Lemon Cake

Please notify Amy at vtbanker@sover.net immediately if you have any dietary restrictions.



Presents:

WOMEN IN LEADERSHIP

Empowering Leadership in the Financial Services Industry

Wednesday, March 6, 2019

Capitol Plaza Hotel & Conference Center

Montpelier, VT

REGISTRATION FEE:

Members & Associate Members: \$130.00

(includes full day program, continental breakfast, breaks and lunch)

Non-Members: \$260.00 (includes full day program, continental breakfast, breaks and lunch)

NAME OF BANK/FIRM _____

CONTACT PERSON _____ EMAIL ADDRESS: _____ The

following individual(s) from this bank/firm will attend:

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

MEMBER REGISTRATION FEE @ 130.00 per person x _____ = _____
(#attending) (total enclosed)

NON-MEMBER REGISTRATION FEE @ 260.00 per person x _____ = _____
(#attending) (total enclosed)

Please make check payable to the Vermont Bankers Association and forward it along with this registration form to P. O. Box 587, Montpelier, VT 05601-0587 **OR** fax or email registration (followed by original and payment) to 802-223-5078, vtbanker@sover.net. Deadline for registration is **Friday, February 22nd**. Commitments with the Capitol Plaza Hotel & Conference Center preclude any reimbursements for cancellations received after that date, however substitutions are always welcome. **Refunds are subject to a \$25.00 per person service charge.**

If you wish to remit via Visa or MasterCard, please contact Amy at 802-229-0341.