



WOMEN IN LEADERSHIP

A Passion for Women in Leadership

October 28, 2020

1:00PM - 2:15PM



Marcia Malzahn
 Founder and inspirational
 keynote speaker at Crowning
 Achievements International

Virtual Presentation and Networking Session via Zoom

Register to be part of our first virtual Women in Leadership event dedicated to developing our current and future women leaders. Attendees will hear from banking consultant, author and speaker, Marcia (Marci) Malzahn and participate in small group discussions and networking sessions.

Agenda:

1:00 p.m. Welcome Remarks

1:05 p.m. Presentation: **A Passion for Women in Leadership**

We need strong women leaders. During this talk, Marci shares her successes and struggles as she navigated through the business world in America, not only as an immigrant but as a woman leader. She shares why she's so passionate about helping other women leaders succeed and encourages her audience to take their leadership role seriously and inspires them to lead with boldness and confidence. She inspires you to be all you can be with what you've been given.

Take aways:

- Traits of successful leaders –including being a successful follower
- Live balance and success – Ten tips to help you achieve balance in your life
- Keys to become a successful woman leader

1:50 p.m. Group Discussions and Networking

2:00 p.m. Final Announcements and Prize Drawings

2:05 p.m. Group Discussions and Networking, continued

2:15 p.m. Adjournment

About the speaker:

Marcia (Marci) is the founder and inspirational keynote speaker at Crowning Achievements International—inspiring and educating emerging leaders in the financial services industry. She is also the president and founder of Malzahn Strategic providing management consulting services to community financial institutions. Marci has 30 years of banking experience, ten of those years as the EVP/CFO/COO of a community bank she co-founded.

Marci speaks frequently at industry conferences and association events as well as leadership and women’s conferences; is a published author of four books, and the recipient of several professional awards. As a Certified Virtual Presenter, Marci also provides online and onsite training for financial institutions. Marci is a certified life coach, holds a B.A. in business management from Bethel University, and is a graduate and faculty of the Graduate School of Banking in Madison, Wisconsin.

REGISTRATION FEE:

VBA Members & Associate Members and Partner Company Members: \$59.00

Non-Members: \$99.00

Group discount – register everyone at the same time and get a group discount. For every 5 attendees that you register, you will get one free attendee! All attendees must be from the same bank/firm to qualify for the group discount.

NAME OF BANK/FIRM:

CONTACT PERSON:

EMAIL ADDRESS:

The following individual(s) from this bank/firm will attend: **\$59 Member / \$99 Non-Member**

First Name	Last Name	EMAIL ADDRESS	FEE	COST
			REG.FEE	
			REG.FEE	
			REG.FEE	
			REG.FEE	
			REG.FEE	
			FREE	0.00
			REG.FEE	
			REG.FEE	
			REG.FEE	
			REG.FEE	
			REG.FEE	
			REG.FEE	
			FREE	0.00
			TOTAL \$	

If registering more than 12, please copy and attach additional registrations.

Please make check payable to the Vermont Bankers Association and forward it along with this registration form to P. O. Box 587, Montpelier, VT 05601-0587 **OR** email registration (followed by original and payment) to vtbanker@sover.net.

Deadline for registration is **Friday, October 16, 2020. Refunds are subject to a \$25.00 per person service charge.**