



VBA Associate Members

VBA associate members are board-approved organizations, associations, firms or individuals that provide significant and ongoing services to the Vermont banking industry. The VBA encourages member banks to utilize the products and services offered by these companies who support the Association through associate membership, sponsorships and participation in various VBA events.

Benefits of VBA Associate Membership

Becoming an associate member of the VBA increases your company's visibility and credibility with the state's banking industry executives and decision makers. Associate members enjoy priority promotional, advertising and sponsorship opportunities at VBA events and in the Vermont Bankers Member Directory. Associate members also stay informed of activities and changes in Vermont's financial services industry.

- **Company Listings:** Associate members are listed on VBA's website and in the associate member section of the Vermont Bankers Member Directory. The listing includes contact information, a company narrative and link from the VBA website to company website. Associate members also receive an annually updated copy of the Vermont Bankers Member Directory.
- **Member Rates:** Employees of associate members may attend VBA endorsed events such as the annual conference, seminars and educational and training experiences at the member rate.
- **Bank Mailing Lists:** Access to the VBA member mailing list, upon request, to help associate members market their products and services to VBA member banks.
- **Government Relations:** Associate members receive government relations representation on a state and federal level, a strong link to state legislators and members of the administration, and weekly updates during the legislative session.
- **Advertising and Promotion:** Associate members can pay for an advertisement in the Vermont Bankers Member Directory for more visibility, are given priority consideration by the Association for presenting at VBA's educational events, gain more exposure to financial institutions in New Hampshire through joint program offerings with the New Hampshire Bankers Association, are referred by the Association when responding to members inquiry for a particular product or service and get numerous networking opportunities.

Applying for Associate Membership

If your company provides products or services to the banking industry, you are welcome to join the VBA as an associate member. Applications will be reviewed for approval by the VBA Executive Council.

Associate membership dues are \$700 annually and payable on the anniversary date of the application's acceptance. A check should be submitted with the application or you may contact the Association to remit your dues payment via credit card.

Questions: Contact June Hibbs by email: vtbanker@sover.net or call 802-229-0341.