

VERMONT BANKERS ASSOCIATION, INC.



VERMONT BANKERS ASSOCIATION

presents

4th Annual

Women in Leadership Conference

March 5, 2020

Capitol Plaza, Montpelier

**EMPOWERING LEADERSHIP IN
THE FINANCIAL SERVICES INDUSTRY AND
WOMEN'S JOURNEY TO LEADERSHIP**

VERMONT BANKERS ASSOCIATION WOMEN IN LEADERSHIP CONFERENCE

The Vermont Bankers Association invites you to attend our fourth annual Women in Leadership Conference to be held on Thursday, March 5, 2020 at the Capitol Plaza Hotel & Conference Center, 100 State Street, Montpelier, Vermont.

We encourage this invitation be forwarded to your male colleagues as this year's conference will cover topics that affect both men and women in their daily roles at their financial institutions. Participating in this conference will allow attendees to network and converse with industry leaders and receive informational tools and strategies to thrive in the ever-changing environment of financial services. In addition, participants will learn the latest outlook on the economy and the importance of continuing education in the workplace.

This conference is open to *all* levels of staff at any VBA member institution or associate member firm interested in leadership and career growth. Please review the attached in-depth preliminary program outline for more information on the presentations and speakers. No one will be turned away – all are welcome!

VERMONT BANKERS ASSOCIATION WOMEN OF THE YEAR AWARD

The VBA Women of the Year Award celebrates a woman in banking who excels at her profession, is active in their community and supports other females to reach their full potential. This is a bank-wide opportunity, with emphasis on the ability to lift other women to help them succeed.

If interested in nominating yourself or another woman in banking, please email June Hibbs at vtbanker@sover.net or for information on the nomination process. Nominations must be received by February 5, 2020.



8:00 - 8:40 am

REGISTRATION AND CONTINENTAL BREAKFAST

8:40 - 8:45 am

WELCOME AND INTRODUCTIONS

Judy Lively, Chief Financial Officer, Wells River Savings Bank
VBA Chairwoman

8:45 - 9:30 am

REGULATORY UPDATE

Marianne Hatheway, Deputy Regional Director, FDIC

Hear from the Deputy Regional Director about the latest observations and updates pertaining to the banking industry.

9:30 - 11:00 am

10 CRITICAL LEADERSHIP QUALITIES

David Ciullo, CEO, Career Management Associates

So, you want to be a great leader. Sounds simple and some leaders make it seem that way. But for most, true leadership requires real effort and a willingness to grow, learn and yes, make mistakes. Effective leaders go beyond their "title" and have achieved the right combination of enthusiasm, self-confidence, and developed skills and traits that, along with a healthy dose of luck and timing, drive people to want to work for them and in the end, achieve success.

This high energy and interactive presentation discusses ten critical leadership qualities you need to personally develop as a true authentic leader.

11:00 - 11:15 am

BREAK

11:15 - 12:15 am

CYBER SECURITY

Kathleen Moriarty

Whether it is bank systems that are constantly being attacked, or the consumer market through the use of electronic banking/payments, our industry plays a critical role in making sure data and systems are secure. Kathleen will share latest cyber security trends, how it is happening, who is doing it and how we can protect ourselves and our customers.

12:15-12:45 p.m. LUNCH & AWARD PRESENTATION

12:45 - 1:30 PM

CURRENT ECONOMIC CONDITIONS

Dr. Paul Willen, Senior Economist & Policy Advisor, Federal Reserve Bank of Boston

Dr. Willen will review recent developments in the national and regional economy and discuss the challenges of forecasting and making policy in an age of uncertainty.

1:30-2:30 pm

FIRESIDE CHAT

Stewart Ledbetter, NBC5/WPTZ-TV Burlington

Steve Terry, Addison Consulting

Chris D'Elia, VBA

We are pleased to have joining us, two well known Vermonters who have intimate knowledge of the world of journalism and politics. Stewart Ledbetter is an NBC5 anchor and news reporter, Steve Terry is a former journalist and current political analyst. Together, they will join Chris D'Elia for a fireside chat on the topics of how social media has impacted/influenced the way news is reported and provide thoughts on the 2020 election both at the national and state level.

2:30-2:45 pm

BREAK

2:45 - 3:45 pm

LEVERAGE LINKEDIN FOR YOUR PERSONAL BRAND & BUSINESS SUCCESS

Kate Paine, Founder & President, Standing Out Online, LLC

Do you think LinkedIn is just another annoying social media platform where you just receive irrelevant invitations to connect? Do you wonder if your presence there can be meaningful and help you in your professional efforts? Are you skeptical it can actually bring you business? If you answered 'yes' to any of these, then my strategic work session about how to build a robust LinkedIn presence is for you. And, yes, LinkedIn is a great tool for relationship building with your tribe, showcasing your expertise in your field, and even for warm lead generation to find prospective clients. You'll walk away with some immediate tools to take your LinkedIn presence to the next level.

3:45 pm WRAP UP AND ADJOURNMENT

OVERNIGHT ACCOMMODATIONS

Overnight accommodations are available at the Capitol Plaza Hotel & Conference Center at the conference rate of \$134.00 single and \$144.00 double (plus 9% Vermont Rooms and Meals Tax and 1% Montpelier City Tax). Please contact the hotel directly at 802-223-5252 and mention the VBA Women In Leadership Conference in order to obtain the preferred rate. **Hotel reservation dead-line is Wednesday, February 5, 2020.**

Hotel parking permits will be sent the week prior to the event to all registered individuals. Deadline for registration is Tuesday, February 4, 2020. Cancellations: Registrations may be canceled prior to noon on Friday, February 21st by notifying the VBA office at 802-229-0341. Refunds are subject to a \$25.00 per person service charge. Any cancellations received after noon on February 21st are not refundable but are transferable. All registrations received by fax or email are subject to this policy.

If you have questions, please contact June Hibbs at the VBA office at 802-229-0341 or vtbanker@sover.net.

MENU

Continental Breakfast: Orange & Cranberry juice; assorted scones & muffins; fresh fruit; yogurt & granola

Lunch: Chicken Bruschetta - Pan-seared, and topped with fresh tomatoes, basil, garlic, olive oil, fresh mozzarella, and a touch of balsamic. Served on a bed of baby spinach

Dessert: Raspberry Lemon Cake

Please notify June at vtbanker@sover.net by February 21st if you have any dietary restrictions.



VERMONT BANKERS ASSOCIATION, INC.

Presents:

WOMEN IN LEADERSHIP

Empowering Leadership in the Financial Services Industry

Thursday, March 5, 2020

Capitol Plaza Hotel & Conference Center

Montpelier, VT

REGISTRATION FEE:

Members & Associate Members: \$130.00

(includes full day program, continental breakfast, breaks and lunch)

Non-Members: \$260.00 (includes full day program, continental breakfast, breaks and lunch)

NAME OF BANK/FIRM _____

CONTACT PERSON _____ EMAIL ADDRESS: _____

The following individual(s) from this bank/firm will attend:

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

First/Last Name _____ Email _____

MEMBER REGISTRATION FEE @ 130.00 per person x _____ = _____
(#attending) (total enclosed)

NON-MEMBER REGISTRATION FEE @ 260.00 per person x _____ = _____
(#attending) (total enclosed)

Please make check payable to the Vermont Bankers Association and forward it along with this registration form to P. O. Box 587, Montpelier, VT 05601-0587 **OR** fax or email registration (followed by original and payment) to 802-223-5078, vtbanker@sover.net. Deadline for registration is **Friday, February 21st**. Commitments with the Capitol Plaza Hotel & Conference Center preclude any reimbursements for cancellations received after that date, however substitutions are always welcome. **Refunds are subject to a \$25.00 per person service charge.**